



Cottage Suite The Old Brewery 53 Wine Street Bradford on Avon BA15 1NS

October 2010

**This festive season start a new family tradition:  
With the gift that will record the Story of Your Christmas**

Christmas is about giving and receiving presents, it's also about family time and family memories. Now, there's a way to unite both. A *from you to me Christmas Present, Christmas Past* journal will help you write the story of your family Christmas, past, present and future, and start a new festive family tradition – of storytelling.

Over ten years the *Christmas Present, Christmas Past* journal will ask the questions that trigger a thousand festive memories. There's space to record personal stories, attach photographs and strips of wrapping paper or gift tags and include mementos of every Christmas over the years. Once completed it can be shared with all the family to look back and remind yourself what happened – did your predictions come true?

With many people looking for ways to tell their life stories and pass on personal experiences to their loved ones, *from you to me* journals can actually make it happen so that this festive season, every family can have their own Story of Christmas.

**Top tips to kick-start your storytelling tradition this Christmas:**

- ❖ Turn the TV off and start talking!
- ❖ Make Family Storytelling your Christmas game this year
- ❖ Use your own words although a little poetic license is allowed.....
- ❖ You can either speak or write down your stories. If written you can always pass them round rather than read them out if you would prefer.
- ❖ Choose a theme if it helps, e.g., a favourite holiday; your first kiss; your best Christmas!
- ❖ Even though it's a memory you're sharing it's still a story – so think plot and characters; make sure you have a beginning, middle and end
- ❖ Keep it reasonably short!
- ❖ And lastly – enjoy it.....

– ends –

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[www.fromyoutome.com](http://www.fromyoutome.com)

Registered office: from you to me limited Hackless House Murhill Bath BA2 7FH UK

Company registration number: 6106502 given at Companies House Cardiff



For further information and hi-res product photography please contact: Alex Campbell on or 07986 185169 or email: [alexcampbell10@aol.com](mailto:alexcampbell10@aol.com)

Notes to Editors:

- The full range of *from you to me* journals includes 15 titles for all the family, for friends and for Christmas memories. They are all priced at £11.99 and are available from gift shops and book stores nationwide or from [www.fromyoutome.com](http://www.fromyoutome.com)
- The journals ask the questions that trigger a thousand memories, helping pass on the stories and experiences of family members and friends. There's space to record personal stories, attach photographs and include mementos from their lifetime.
- Neil Coxon created the *from you to me* range when he realised some of his own family stories had been lost and could never be retold. Recognising his family and friends needed help in telling their stories, he put together the questions which became the *from you to me* 'journals of a lifetime'
- The *from you to me* journals of a lifetime won the UK Gift Association's Gift of the Year Award 2008 and the gift trade's Product of the Year in 2008.
- The first journals of a lifetime were launched in 2007 and have since sold over 300,000 copies. They sell in over 700 stores nationwide – and across the globe, from Canada to Australia.



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