



Cottage Suite The Old Brewery 53 Wine Street Bradford on Avon BA15 1NS

The Father of all gifts

May 2011

Get personal with your Dad this Father's Day!

Father's Day is 19th June and we'd like to help you make the day special with a [personalised gift journal](#) created by *you* for *your* Father at fromyoutome.com.

The award-winning gift journal publisher, *fromyoutome* has introduced some clever intuitive software to their on-line shop, allowing you to personalise your gift journal in 4 easy steps.

Make your gift journal unique to your Dad by choosing the title of your book and selecting bespoke images of your Father, and all the things that remind you of him. Once completed, the journal is passed back to you, to be read, shared and treasured. Throughout the book you can also tailor questions for you and your Dad with the aim of receiving back some real insights into his past life, and his hopes for the future.

With many people looking for ways to tell their life story and pass on personal experiences to their loved ones, *from you to me* gift journals can actually make it happen – so this Father's Day can be the day you finally start that trip down memory lane with him.

Price: £19.99 plus delivery, available exclusively at fromyoutome.com

Media contact: To request further information or images, or please contact Kerri Littlefield, kerri@fromyoutome.com 07730 271528

Notes to Editors:

- For first-hand experience of creating and giving a fromyoutome.com Personalised Journal please contact kerri@fromyoutome.com for more information. We have a limited number of codes for our on-line shop available for journalists wishing to review our product.
- The full range of *from you to me* journals includes 16 titles for all the family, for friends and for Christmas memories, plus journals for cooking, gardening and football. To see the full gift journal range please visit www.fromyoutome.com/buy.html. They are all priced at £12.25 and are available from gift shops and book stores nationwide or from www.fromyoutome.com
- Neil Coxon created the *from you to me* range when he realised his own family stories had been lost and never retold. Recognising his family and friends needed help in telling their stories, he put together the questions which became the *from you to me* journals. The *from you to me* phenomenon is now used by families throughout the UK – and across the globe – to keep family stories alive and kicking.
- The first journals of a lifetime were launched in 2007 and have since sold over 500,000 copies.

The from you to me journals won the Gift Association's Gift of the Year Award 2008.

ENDS

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